



Media Alert

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Riverside to declare October 13 “I ♥ Fairmount Park Day”

Celebration on Thurs. Oct 13 at 3:30 p.m. Fairmount Park Universal Playground

Riverside, CA – Tonight Riverside City Council is scheduled to declare Oct. 13, 2011 as “I ♥ Fairmount Park Day”.

The City is hosting a celebration at 3:30 p.m. in front of Fairmount Park’s award winning Universal Playground. This follows last week’s announcement by the American Planning Association (APA) that Riverside’s Fairmount Park is one of 10 Great Public Spaces for 2011.

“This award is a big deal” exclaimed Mayor Ron Loveridge. “Not only does it acknowledge the work of the city – it recognizes the community’s vision, involvement, and hard work that has made the park a popular destination.”

The first 200 attendees will receive an “I ♥ Fairmount Park” tee-shirt and a special Fairmount Park cupcake. Speakers will comment on the grassroots-driven effort that restored this 275-acre urban green space to its original glory. Designed by Olmsted & Olmsted a century ago, the park went from community treasure to crime center and back again. Today visitors stroll along the park’s shady paths, fish in its lakes, have fun in its accessible playground, and gather near the band shell for concerts and celebrations.

Through Great Places in America, APA recognizes unique and exemplary streets, neighborhoods, and public spaces – three essential components of all communities. These authentic places have been shaped by forward thinking planning that showcases diverse architectural styles, promotes community involvement and accessibility, and fosters economic opportunity.

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